




SERVING SOCIETY

Yesterday, Today and Tomorrow

UPL Ltd. believes in contributing to the harmonious and sustainable development of society and that a company's performance must be measured not only by its bottom-line but also with respect to the social contributions made by the company while achieving its financial goals!





Why are we conducting so many CSR activities in Vapi and its surrounding areas? Because there is a need. The GnyanDham School, the Rotary hospital, all were born out of necessity. We decided to work on the needs of our employees and the neighboring community from the day we set up our operations here in Vapi. So much has happened over the last 4 decades, yet so much more needs to be accomplished.



Message from our Vice Chairman, Mrs. Sandra Shroff

This year, we conducted an Impact Assessment Study of our CSR initiatives. The results are very encouraging, both at the macro level and micro level. Farmers in Dangs are not only growing more through the SRI project, they are also eating more nutritious meals through the BoriBagicha. Rural women are not only earning more, they are taking their own decisions. The youth in the region, who did not have any employable skills, got trained and are earning their own bread today and many have become entrepreneurs. Young women have become skilled and passionate caretakers (nurses) and are providing care with love to the patients. Children in rural schools today know that washing hands is important before and after eating. They are using dustbins to throw garbage and are using toilets today.

We have defined our focus area for work in order to bring more focus, but this is not restrictive. We look at the overall need and strength of the community and plan accordingly. So last year, we built a hostel for the tribal school children in Kaprada, Valsad. Now children have a good quality residential facility and they can focus on studies. We went to Vandri to work with the people there. Vandri is one of the remotest villages in Narmada district and the improvement of community is visible. It was important to take this challenge and bring about change.

This year, the CSR team initiated the Social Forestry Program and planted 48,736 saplings in 116.72 acres of community land across 5 locations in Ankleshwar, Jhagadia and Vagra block. Apart from the saplings, we also constructed borewells, set up solar system water pumps and micro irrigation systems to ensure continuous irrigation and thereby growth of the plants. We are ready to plant 1,20,000 mangrove plants spread across 60 acres of land in Vagra block.

We believe in synergy and are constantly working with other organizations that bring value. Global Parli Project is doing tremendous work under the visionary leadership of Mr. Mayank Gandhi.

My WAU volunteers need much appreciation for all the valuable work they do for the community. It is not easy to take out time from our busy schedules and do community work. This year they gave more than 3800 hours of service which speaks volumes about their commitment.

We see change everywhere we go. The community is becoming more and more aware and is actively participating and contributing to all the development programs. We don't want people to be dependent on UPL for all their growth and development needs. We want a self-reliant community that works for its own growth and development!

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UPL LTD. CSR IMPACT!

(Highlight of Impact Assessment Study conducted by 3rd Party in 2016)

Skill Development Initiative: Niyojaniy Kendra

Average monthly income of youth in the region increased from ₹ 4,750 to ₹ 7,750 after getting trained from the Centre and getting gainfully employed.

An increment of 63%!

Udyamita (SHG formation and strengthening)

Average monthly income of an SHG member is ₹ 3,155 as compared to a non SHG member- ₹ 1,500, where both are engaged in Income generation activity)

Increase in earnings by 110 %!

Skill Based Entrepreneurial Development Program

Average monthly income increased from ₹ 1,240 to ₹ 2,060 post training.

An increment of 66%!

Application of SRI technology in agriculture

18% increase in land productivity thereby improving the profitability from Paddy farming. (Profits /acre from Paddy increased from ₹ 1,472 to ₹ 3,199 after SRI application).

An increase of 117%!

BoriBagicha (Kitchen Garden)

Weekly expense on green vegetables reduced from ₹ 146 to ₹ 99 after planting BoriBagicha.

47% savings on weekly expense of vegetables!

Sandra Shroff ROFEL College of Nursing, VAPI

The average monthly income of a nursing graduate is ₹ 23,200 as compared to that of a simple graduate who is gainfully employed (₹ 14, 333).

An increase of 62%!

Shroff S Rotary Institute of Chemical Technology (SRICT), Vataria, Ankleshwar

The average monthly income of an SRICT graduate engineer is ₹ 28,053 (1st five years of placement) which is

58% more than any other engineering graduate in the region.



Impact on Socio Cultural Environment:

Udyamita

Women members experience enhanced self-reliance, self-expression and advocacy. (100% of the women have advocated the program to others and have successfully enrolled more women in to SHGs).

They also experience an increase in decision making powers in social and economic domains!

SRICT

67% students feel more empowered to take decisions, while 44% felt their social status has improved after graduating from SRICT!

Smt. Sandraben Shroff GnyanDham School, Vapi

80% of the parents of alumni feel that their wards are responsible citizens and they attribute the same to Gnyan Dham's pedagogy and educational environment!

Impact on Human Resource Development:

Skill Development Initiative: Niyojaniy Kendra

69% of the youth experienced improvement in knowledge and skills at the Institute.

38% of the youth trained at Niyojaniy Kendra experience an improvement in their personality and confidence.

Skill Based Entrepreneurial Development Program

27% participants experienced an increase in knowledge and skills, which would help them to set up and run a small business unit.

Smt. Sandraben Shroff GnyanDham School, Vapi

Due to the rub-off effect of the school, today there are more than 30 English Medium CBSE schools in the region, providing quality infrastructure and education to the local children.

Udyamita

56% members improved their skills, 31% improved their knowledge and 13% experience enhanced confidence (Valsad).

Women feel empowered to take up entrepreneurial decisions - 31% members in Ankleshwar and 57% in Valsad have taken up income generation activities.

BoriBagicha (Kitchen Garden)

40% beneficiaries eat 2 vegetables per day as compared to 15% of non-beneficiaries thereby improving the nutritional value of their everyday meals.

School Sanitation Awareness Program

100% respondent children know the importance of wearing footwear, washing hands, using dustbins and brushing teeth regularly.



To be a catalyst for a more equitable and inclusive society by supporting long-term sustainable transformation and social integration

We will achieve our vision by:

- Implementing need-based projects through participatory approach
- Focusing on building capacity to make the community self-reliant
- Developing partnerships
- Transferring knowledge



- Care
- Excellence
- Sustainability

Our CSR focus area is Agriculture, Employability and Entrepreneurship, Education and Empowerment, Environment and Nature Conservation, Health and Sanitation & National and Local Area Needs!

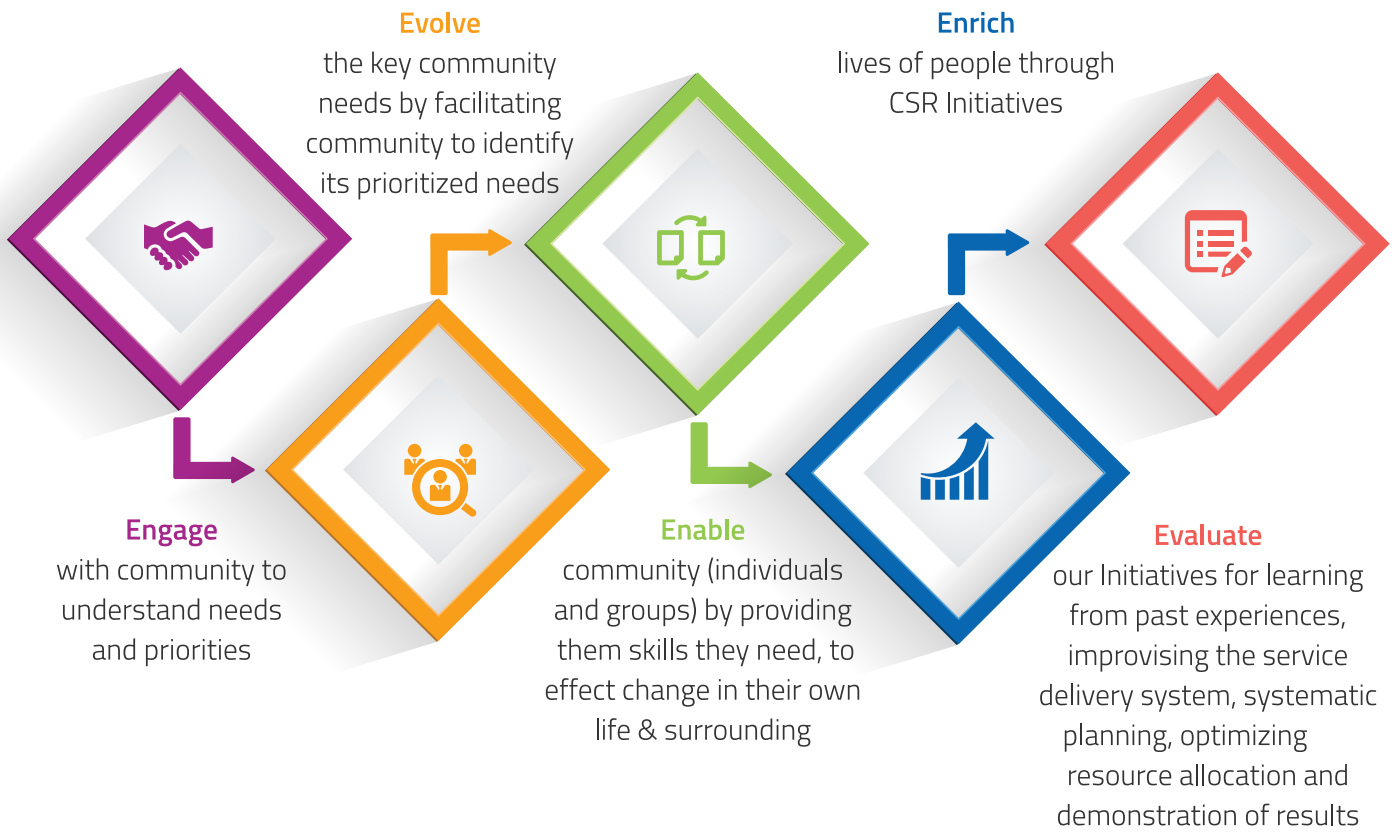
Our Thematic Focus and Interventions at a Glance

	Program/Intervention	Duration	Program Reach (till date)
UPL KHEDUT PRAGATI PROGRAM- IMPACTING 4000 FARMER FAMILIES	UPL AKRSP SRI Project	4 years	1500 farmers/ 21 villages
	Dang Paddy Development Program	3 years	354 farmers/ 10 villages
	Agriculture initiatives at Ankleshwar	2 years	500 farmers
	UPL Centre for Agriculture Excellence	15 years	13,082 farmers
	UPL BoriBagicha Project	2 years	928 farmers/10 villages
	Dang Moringa Development Program	2 years	104 farmers /9 villages
	Agriculture Project with Co-operative - Valsad	1 year	1000 Farmers/ 16 Villages
	Vapi Agriculture Development Project	1 year	208 farmers
	Vandri Cluster Development Project	1 year	400 farmers
EMPLOYABILITY AND ENTREPRENEURSHIP	Skill Development Initiative: UPL Niyojaniy Kendra	3 years	817 youth trained and 479 placed
	UPL Udyamita	3 years	1141 women members
	Skill Based Entrepreneurial Development Program	3 years	783 participants
	UPL Goatery Project	1 year	40 families
EDUCATION AND EMPOWERMENT	Smt. Sandraben Shroff GnyanDham School, Vapi	44 years	1600 students / year
	Gnyan Dham Eklavya Model Residential School, Vapi	5 years	350+ students / year
	Smt. Pushpavati Devidas Shroff Sanskardeep Vidyalaya, Ankleshwar	16 years	1140 students/ year
	Shroff S Rotary Institute of Chemical Technology (SRICT), Vataria, Ankleshwar	4 years	330+ students/ year
	GIDC Rajju Shroff ROFEL Institute of Management Studies (GRIMS), Vapi	18 years	120 students/ year
	Mobile Education Van Project, Ankleshwar	16 years	34 villages

	Program/Intervention	Duration	Program Reach (till date)
ENVIRONMENT AND NATURE CONSERVATION- UPL VASUDHA	Eco Club Project	3 years	5000+ students
	Sarus Conservation Project, Vadodara	2 years	3500 students and 1000 villagers
	UPL Social Forestry Project	1 year	48,736 tree saplings and 1,20,000 mangrove saplings planted
HEALTH AND SANITATION	Rotary Hospital, Vapi	40 years	OPD Patient/ Year: 45,000 to 50,000 IPD Patient/Year: 10,000 to 12,000
	Sandra Shroff ROFEL College of Nursing, VAPI	13 years	55 students/year
	UPL School Sanitation Program	2 years	3000 students and 3000 commuters/day
NATIONAL AND LOCAL AREA NEED	Industrial Safety Training	3 years	1976 students
	Girl Safety Training	3 years	9938 girls
	Road/ Highway Safety Training	2 years	8173 students
	Home Safety Training	1 year	292 women
	UPL Goatery Project	1 year	40 families
	UPL Unnati	1 year	6 Community-Based Organisations
	Global Parli Project	1 year	15 villages



OUR APPROACH



OUR PROGRAMS



1.0 AGRICULTURE DEVELOPMENT INITIATIVES

UPL Khedut Pragati

Small land holdings, use of traditional farming techniques, high dependence on rain-fed irrigation, low use of technology etc. have made Indian agriculture a not-so-profitable venture for the farmers, often forcing them to live a poor quality life, sans hope for growth and development. UPL Ltd. is working with the farmers to bring a change in this status quo!

Agriculture Interventions (Our Approach)



Sustainable Livelihood

It is imperative to raise the agricultural competitiveness of farmers with small land holdings in order to ensure that the sector remains competitive enough to profit the producers.



Capacity Building

It is important to equip the farmers with capacity to positively respond to the changing agricultural environment, through extension support, training techniques and sharing of best practices. The formation of farmer groups formally organised into an extension structure, assists this process, and can increase group productivity.



Improved Nutrition

To improve the nutritional value of farmers' meals along with improving land productivity. The availability and affordability of diverse and nutritious crops is a challenge adversely affecting the health of the farmer families.



Sustainable Livelihood from Agriculture

UPL Ltd.'s agri interventions focus on making farming a sustainable and profitable venture for the farmers through the following:

- Increase in per acre yield of Paddy
- Reduction in cost of production
- Better natural resource management

SYSTEM OF RICE INTENSIFICATION (SRI) IS A METHODOLOGY THAT ENCOMPASSES ALL THE ABOVE AND BRINGS ABOUT IMPROVEMENTS IN LAND, CAPITAL, WATER AND LABOUR SIMULTANEOUSLY



Based on the SRI principle, we have undertaken 2 programs. One is called UPL AKRSP SRI Project, which is implemented in partnership with Aga Khan Rural Support Program. Farmers are trained in SRI technology and quality input (seeds and fertilizers) are provided at the appropriate time. Exposure visits to other SRI farms also help in improving their understanding of the technology.

This initiative was started in the year 2012 and has been instrumental in improving the financial prospects of 1500 farmers in Dang.



MOTIVATED BY THE RESULTS, WE DECIDED TO TAKE THE INTERVENTIONS TO MORE FARMERS AND VILLAGES AND HENCE WE STARTED DANG PADDY DEVELOPMENT PROGRAM IN THE YEAR 2013. THE PROGRAM FOLLOWS THE SRI METHODOLOGY IN LETTER AND SPIRIT AND IS BENEFITTING AROUND 350 FARMERS TODAY IN THE DANG DISTRICT.

A new beginning for Suresh Gaen

Life was no bed of roses for Suresh Gaen, a farmer from Divdiyavan village in Waghai Taluka, where he lives with his family (wife and 2 children). Suresh's family lived on a meagre annual income of ₹ 48,000 which was derived from farming on his 3 acres land and the 2 buffalos and 4 cows he had. Suresh, like other farmers in his village was growing Paddy in the traditional method which consumed 8-10 kg seeds per acre of land. The cost of weeding and fertilizers were also high. With the average production per acre being 700 kgs, farming was not a very profitable proposition for Suresh. However, like many other farmers in Dang, Suresh had resigned to his fate, till the date he attended a meeting on SRI technology organized by the UPL team. Suresh recalls how he got introduced to the SRI technology and the finer nuances of growing more Paddy per acre of land.

Multiple training sessions at the UPL Center for Agriculture Excellence, meetings with officials and exposure visits to other SRI farms opened the door for him. He recalls that the SRI booklet and Amritpani pamphlets by AKRSP (India) team were really helpful. The financial support from UPL further paved the way for Suresh to adopt the SRI technology.

With the new technology, Suresh saw 35-40 tillers per plant which was much more than the traditional method. The seed requirement also reduced by 40% thereby decreasing the cost of production. Suresh mentions that weeding has also become easier with the cono –weeder. At the same time, production of Paddy grain increased to a whopping 1250 kg per acre (which was 550 kg more than the traditional method). The size of the grain was better which fetched him a better price (Increase of INR 25 per 20 kg of grain).

Suresh feels proud that other farmers in his village look up to him as a progressive farmer and pay him more respect now. The increase in purchasing capacity has helped in making life more comfortable for Suresh and his family. Suresh and hundreds of other farmers who have adopted the SRI technology are living a better quality of life today!



Capacity Building

Our agri intervention strives to build the capacity of the farmers through the following:

- Dissemination of knowledge and best practices
- Application of lab technology to farmers' land
- Promoting allied activities (ex- animal husbandry)
- Institutional and infrastructural support

All the agricultural interventions are driven by the farmers' group known as **UPL Pragati Sheel Farmers Group**. Orientation programs, exposure visits and training are organized keeping in mind the interest of these groups.

THE BACKBONE OF THE CAPACITY BUILDING PROGRAM IS THE FARMERS' TRAINING CENTRE NOW KNOWN AS UPL CENTRE FOR AGRICULTURE EXCELLENCE. THIS CENTRE WAS STARTED IN THE YEAR 2000 AND WAS EARLIER KNOWN AS UPL KHEDUT NIYOJANIY KENDRA (VIKRAM FARM). TRAININGS ARE ORGANISED THROUGHOUT THE YEAR FOR THE BENEFIT OF THE FARMERS.





UPL CENTRE FOR AGRICULTURE EXCELLENCE WAS INAUGURATED BY SHRI RAJIV PRATAP RUDY, HON'BLE UNION MINISTER OF STATE FOR SKILL DEVELOPMENT AND ENTREPRENEURSHIP (INDEPENDENT CHARGE) GOI AND SHRI RAJJUBHAI SHROFF, CMD, UPL LTD.

In 2016-17, 22 training programs were organized, benefitting 623 farmers.

Till date, more than 13,000 farmers have benefitted from the various training and exposure visits at the UPL Center for Agriculture Excellence. Looking at the needs of the training programs, we constructed a new training centre at the farm, well-equipped with all modern amenities.



Capacity building initiatives in Ankleshwar/ Jhagadia and Vandri:

Activity	Output/Outcome
On-farm and off-farm agriculture trainings like crop base, IPM (integrated pest management) INM (Integrated Nutrients Management), technological and horticulture training	588 farmers from 39 villages attended and learned from the training
Exposure visit to UPL Centre for Agriculture Excellence, KVK Netrang and Pragatisheel farmer's farm	230 farmers from 11 villages became aware of new practices
Visit to Krushi Mela organized by Govt. of Gujarat	18 farmers attended
Demonstration of cash crops and vegetable cultivation	15 programs organized
Distribution of Orchard graft to farmers under WADI model	1278 grafts given to 94 farmers across 6 villages
Installation of Mandap System for creeper and climber crop	5 farmers have adopted the system
Installation of Micro Irrigation system	6 farmers are benefitting from the system
Promoting the use of Rotavator for multiple plowing of farm and big spire pump	2 farmers have adopted the system
Agriculture training on crop base and Orchard farming to Vandri cluster	228 farmers from 3 villages learned from the training
Distribution of Orchard graft to farmers of Vandri cluster	1348 grafts distributed to 92 farmers
Land leveling carried out on farms of Vandri cluster	25 farmers have leveled their land
Started Animal husbandry AI (Artificial Insemination) center in Nava kanshiya village	Farmers from 20 villages are impacted positively
Artificial insemination carried out on animals	390 animals covered

Capacity building initiatives in Dang and Valsad:

Activity	Output/Outcome
1 check dam was repaired at Kutarnachya village in Ahwa, Dang	This will increase the life of the structure and will benefit 25 farmers directly and 50 farmers indirectly.
Provided agri inputs, field level demonstrations, vermin bags distribution and training through the BAIF promoted Farmer Cooperatives in Kapra-da block of Valsad district	1000 farmer families from 16 villages will benefit from this Initiative



Vapi Agriculture Development Project

THIS INITIATIVE WAS STARTED IN 2016 TO TAKE THE AGRI DEVELOPMENT INTERVENTIONS TO VAPI AREA. WE FORMED 10 PRAGATISHEEL FARMERS GROUPS ACROSS 10 VILLAGES. 208 FARMERS HAVE BECOME MEMBERS OF THESE GROUPS AND BENEFITTED FROM INITIATIVES LIKE TRAININGS ON LAND LEVELING AND EXPOSURE VISITS TO THE UPL CENTRE FOR AGRICULTURE EXCELLENCE.



AdarshMitra Project

ADARSHMITRA IS A JOINT INITIATIVE OF CSR AND THE MARKETING TEAM TO IMPART KNOWLEDGE TO THE VILLAGE YOUTH ABOUT THE IMPORTANCE OF FARM MECHANIZATION. IN PHASE 1, THE PROJECT WAS CARRIED OUT THE STATES OF RAJASTHAN, HARYANA AND PUNJAB.



Location	Training Session	Location	Training Session
Dabawali – 1	3 rd and 4 th March	Ganganagar	30 th and 31 st March
Abohar	8 th and 9 th March	Hanumangarh	2 nd and 3 rd April
Sirsa	15 th and 16 th March	Malout & Muktsar	5 th and 6 th April
Mansa	18 th and 19 th March	Jalandhar 1 & 2	8 th and 9 th April 11 th and 12 th April
Hissar	21 st and 22 nd March	Dabawali – 2	11 th and 12 th April
Bathinda	24 th and 25 th March		
Fatehabad - 1	27 th and 28 th March		

MORE THAN 2,500 CANDIDATES REGISTERED AND MORE THAN 1,000 CANDIDATES WENT FOR ADVANCE TRAINING. THE INITIATIVE WAS HIGHLY APPRECIATED BY THE VILLAGERS AND THE GOVERNMENT BODIES.



Vandri Cluster development project: Walking the last mile...

Vandri is a never-heard-of land for many, even in the district where it is located (Narmada). Being one of the remotest villages in the district, Vandri is cut off from the world. With hardly any infrastructural facilities, health centre or supporting institutions, Vandri is a land where no development has dared to take place. 100% of its inhabitants belong to the Scheduled Tribe and are completely dependent on rain-fed agriculture for sustenance. However, the village topography is unsuitable for farming; the average rainfall in the region is 1100 mm on an average. Water management systems are non-existent and hence water cannot be stored for irrigation. The production of milk is also very low and only suffices the family's requirement. The quality of life in Vandri is very grim. For the survival of their families, farmers are forced to migrate to neighboring cities for sustenance.

UPL LTD. HAS DECIDED TO WALK THIS LAST MILE AND REACH OUT TO THE RESIDENTS OF VANDRI TO MAKE LIFE BETTER FOR THEM. WE STARTED WITH COMMUNITY MEETINGS, UNDERSTANDING THE NEEDS AND STRENGTHS OF THE VILLAGERS, PRIORITIZING THEM AND FORMING COMMUNITY BASED ORGANIZATIONS TO CARRY FORWARD THE DEVELOPMENT TASK.



The following areas were identified for intervention:

- Water Resource Development and Management
 - ▶ Building Check Dams, Nala plugging and Bori bund
 - ▶ Stone bunding, Farm bund etc.
- Land development through land leveling and improving the fertility of soil
- Agriculture Development
 - ▶ Provide better quality agri-inputs like seeds, fertilizers etc.
 - ▶ Provide knowledge and skills through training, exposure visits, demonstrations etc.
- Formation of community-based organizations like Farmers Group, Women SHG, Youth Group
- Promotion of Micro irrigation system

We have already completed the following work in Vandri:

- One check dam has been built
- Two group wells were constructed
- Land leveling has been done in the field of 25 farmers

ALL THE INITIATIVES ARE IMPLEMENTED WITH THE ACTIVE INVOLVEMENT OF VILLAGE LEVEL COMMITTEE- "THE YAHAMOGI KHEDUT SEWA SAHAKARI MANDALI LTD."





Improved Nutrition for the Farmers and their Families

A majority of the agriculture interventions focus on improving the productivity of land, neglecting the gloomy state of farmer's health and nutrition. UPL Ltd. took up this challenge to improve the nutritional value of farmer's meals along with improving land productivity.

Dang Moringa Development Program and UPL BoriBagicha is a step in this direction.

Moringa (commonly known as Drumstick in English) is a vegetable with the highest nutritional value among many types of food. It is a great source of vitamins A, C, iron, potassium, protein and calcium. We distribute high-quality Moringa seeds to interested farmers and help them with the plantation. Various meetings are conducted where the benefits of eating Moringa are taught.

Similarly, we promote plantation of **BoriBagicha** and Kitchen gardens. BoriBagicha is a technology where vegetable plants are grown in plastics bags requiring minimum space. These light weight bags are portable and hence very convenient for kitchen gardening.

This program has a twin objective of supplementing nutritional value of tribal homes in Dangs and slowly becoming an alternate source of income too! Seeds of vegetables (belonging to the Cucurbita family having high nutritional value) are distributed to the farmers and training is imparted on the upkeep of the kitchen garden.

Output/Outcome	Moringa Plantation	BoriBagicha
Location	Ahwa	Ahwa, Vapi, Ankleshwar
No. of farmers	19	928





**WE ARE WORKING DIRECTLY WITH 9,000 FARMERS
THROUGH OUR VARIOUS AGRICULTURE
INTERVENTIONS!**



2.0 EMPLOYABILITY AND ENTREPRENEURSHIP

In the absence of quality education and employable skills, a majority of the working population gets into unskilled employment for sustenance. The quality of life remains low due to the low-income levels. Women face multiple socio-cultural boundaries which limit their choice for financial independence and growth.

Employability Interventions (Our Approach)

Sustainable Livelihood

Promoting sustainable livelihoods is a coherent and integrated approach to improving the quality of life of the rural youth and women. Our programs aim at providing ecologically, economically and socially sustainable opportunities.



Capacity Building

Our capacity building programs focus on developing and strengthening the skills, abilities, processes and resources which would help the community to adapt, grow and have an improved quality of life in this ever changing world (with a focus on women and youth).



2.1

Promoting Sustainable Livelihoods

Capabilities, assets and activities together form the backbone of any livelihood. To improve the capabilities of the youth in the region we have taken up various programs under the umbrella of Skill Development Initiative.



Skill Development Initiative

UPL Niyojaniy Kendra

S R Shroff Aajivika Trust (SRSAT) is a Non-Profit Organization promoted by UPL Ltd. The Trust has promoted and manages 4 skill development centres known as UPL Niyojaniy Kendra, in 3 districts of Gujarat namely Makarpura (Vadodara), Savli (Vadodara), Ankleshwar (Bharuch) and Halol (Panchmahal).

The word "Niyojaniy" means employable. The objective of the Kendra is to provide comprehensive skills training on industry specific skills like welding, fitting, etc. so that the participants can be successfully employed in industries. These centres offer short duration, typically 3-6 months, practically oriented programs, with a focus on Fabrication, Chemical and Electrical sectors.

The following table gives the program outcome in the 3 years:

Year	Candidates Trained	Candidates Placed
2014-15	80	60
2015-16	380	215
2016-17	357	204





ITI Partnership in PPP (Public Private Partnership) mode



UPL LTD. HAS PARTNERED WITH ITI SURAT (WOMEN) AND ITI AMOD IN CHEMICAL SECTOR OF BHARUCH DISTRICT. THE OBJECTIVE IS TO SHARE OUR TECHNICAL KNOWHOW AND CAPABILITIES WITH THESE INSTITUTES AND HELP THEM TO BECOME WORLD CLASS ORGANIZATIONS. WITH THIS INTERVENTION, WE INTRODUCED NEW TRADES IN THE INSTITUTES, AND PROVIDED TECHNOLOGICAL INNOVATIONS SUCH AS SIMULATORS TO CREATE A BETTER IMPACT OF TRAINING.

OUR CAPACITY BUILDING PROGRAMS AIM AT EQUIPPING INDIVIDUALS (WITH A STRONG FOCUS ON WOMEN) WITH THE UNDERSTANDING, SKILLS AND ACCESS TO INFORMATION, KNOWLEDGE AND TRAINING THAT ENABLES THEM TO PERFORM EFFECTIVELY. WE HAVE TAKEN UP MULTIPLE INTERVENTIONS TO BUILD CAPACITY OF THE YOUTH AND WOMEN!



Our flagship program **UPL Udyamita** has been started in partnership with UMA (Utkarsh Mahila Mandal, an NGO working actively in Valsad District).The objective is to form and strengthen Self Help Groups and promote entrepreneurship through these groups.

We are currently working in the following areas:

- Umergam and Pardi Taluka of Valsad District
- Ankleshwar and Jhagadia Taluka of Bharuch District

Initiatives undertaken	Output/Outcome in Valsad	Output/Outcome in Ankleshwar
No. of SHGs formed	44	44
No. of SHG members	626	515
No. of villages covered (Block/District)	24 in Pardi and Umergam block	9 in Ankleshwar and Jhagadia block
Cumulative savings (Amount in INR)	15,75,400	15,92,772
No. of SHGs who have started inter-loaning	42	26
No. of SHGs with financial linkage	31	13
No. of training sessions organized on record/book keeping	44	8
No. of SHG/ individual members involved in income generation activity	31 SHGs /234 Individual members	41 SHGs /206 Individual members
No. of training sessions organized on income generation and financial inclusion	55	26





**A NEW LIFE FOR
JAGRUTI PATEL AND
COUNTLESS OTHER
WOMEN!**

This is the story of Jagruti Patel, who like many women in rural Gujarat are living a dignified life, thanks to the UPL Udyamita Program. Self Help Groups or SHGs have become a household name impacting the lives of women and the society at large.

Jagruti was not born with a silver spoon in her mouth, nor did she acquire much knowledge and skills during her growing years. Married to a small farmer in Kubhariya village of Pardi Taluka, Jagruti had resigned to her fate, which had given her a meagre income of ₹ 1500- 2000 per month to live on. Life was difficult till the day Jagruti got introduced to Dhyey Utkarsh Group. She came to know about the SHG concept and the benefits associated with the same. She promptly decided to become a member and in 2014 embarked on a new journey (starting with a saving of ₹ 100 per month).

Through the course of time, Jagruti became interested in starting an enterprise. She had attended many training programs on entrepreneurship (organized by UPL team) and had been on a number of exposure visits. Jagruti learned the nuances of business and decided to sell Papad (an Indian snack) which was made by her group members. She took a loan of ₹ 7,000 from the group and started her business. She went door-to-door selling Papad and also sold some quantity through the village shops. Jagruti realized that the profits she received in this business were not rewarding enough. So she decided to start her own manufacturing. In one of her exposure visits, Jagruti had seen a Papad making unit and she had learned the finer nuances from there. Confident of starting her own unit, Jagruti employed 2-3 SHG members too. Jagruti has displayed the traits of a good businesswoman, never compromising on quality. Villagers swear by the quality of her Papad and today she gets orders to the tune of 15-20 kgs per day. This helps her in earning a monthly income of ₹ 5000- 8000.

Jagruti has become a confident woman now. She takes care of her business dealings, performs banking operations, gives her opinion in village meetings and is effectively contributing to the growth of other women too! Jagruti is on a path that only leads to success through hard work, dedication and confidence!

Skill Based Entrepreneurial Development Program is another capacity building Initiative which has been giving positive results.

This is a holistic program that incorporates all the components of entrepreneurial development. To improve the effectiveness of the program, we have included both technical and life skills aspects. This program provides training to set up both farm and non - farm based enterprises.



AROUND 800 PARTICIPANTS HAVE GOT TRAINED UNDER THIS INITIATIVE TILL DATE!

Enterprise	Training Focus	Duration of Training	Number of Training Programs	Number of Participants
Stitching and Tailoring	Selection of raw material, efficient use of tools, pattern making, designing etc.	3 Months	1	21
Poultry Rearing	Knowledge of breed selection, production system, management practices and cost of production	2 days	6	117
Agriculture Inputs	Selection of seeds, chemicals, costing, marketing and packaging	1 day	3	68

UPL Goatery Project

INITIATED IN 2016-17, THIS PROJECT AIMS AT PROVIDING AN ALTERNATE MEANS OF INCOME GENERATION TO THE POOREST OF THE POOR. GOAT HUSBANDRY IS IDEALLY SUITED FOR THIS GROUP BECAUSE OF THE SHORT GESTATION PERIOD, LOW CAPITAL INVESTMENT, LOW COST OF MAINTENANCE AND GROWING DEMAND FOR ITS MILK AND MEAT. AROUND 40 FAMILIES HAVE BEEN COVERED UNDER THE PROJECT. GOATS WERE DISTRIBUTED TO THE TARGET GROUP OF WOMEN AND TRAINING PROGRAMS WERE ORGANIZED TO PROVIDE GUIDANCE FOR ANIMAL REARING, VACCINATION, DE-WORMING, AND IMPROVEMENT IN FEEDING STANDARDS, WEIGHT MONITORING AND RECORD KEEPING.



**Light Bulb Centre
Skills for a brighter future @ Mumbai**

IN 2016-17, WE WORKED CLOSELY WITH OUR PARTNER AGENCY (ENRICHED LEARNING SOLUTION) TO BRIDGE THE EDUCATION TO EMPLOYMENT GAP OF THE YOUTH IN MUMBAI. THE PROJECT AIMED AT PROVIDING KEY WORKPLACE SKILLS TO COLLEGE STUDENTS BELONGING TO THE ECONOMICALLY CHALLENGED COMMUNITIES. A NUMBER OF TRAINING PROGRAMS WERE ORGANIZED ON THEMES LIKE PERFORMING IN INTERVIEWS, DEVELOPING CONFIDENCE, COMMUNICATION SKILLS ETC. 231 STUDENTS BENEFITTED FROM THE ABOVE TRAINING PROGRAMS.

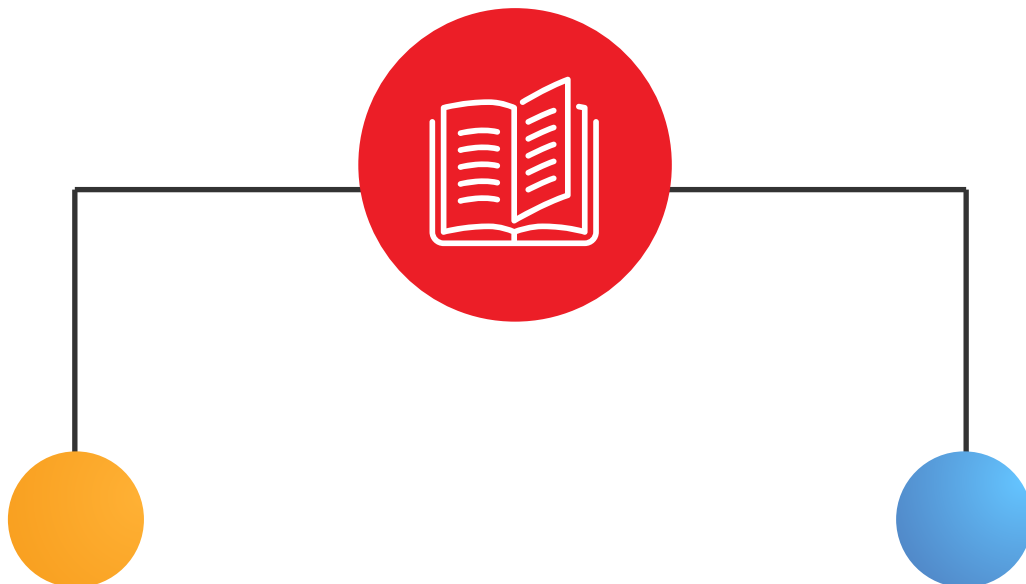




3.0 EDUCATION AND EMPOWERMENT

Education and Empowerment go hand in hand. The literacy levels in the region have remained low despite many efforts taken by the government and the voluntary organizations. High incidence of poverty, low retention, lack of adequate infrastructural facilities etc. further worsen the scenario. UPL Ltd. has taken multiple initiatives to improve the literacy levels in the region by providing quality education to the children and train the youth in employable skills.

Education (Our Approach)



Improve Quality of Education

Improved access to educational institutes, better quality of education and a holistic approach to develop children forms the backbone of our educational initiatives.

Enhance Capabilities

Provide the youth with capabilities to become economically productive, develop sustainable livelihoods and contribute towards the growth of the nation.

3.1

Improve Quality of Education



Quality of education is dependent on a number of factors like health and motivation of students, competent teachers, teaching methodologies, relevance of curriculum, governance structure and many more. UPL Ltd works on all of these to enhance the quality of education through a company promoted Trust called Gnyan Dham Vapi Charitable Trust. The Trust is currently working with 2 schools as mentioned below.

THE SMT. SANDRABEN SHROFF GNYANDHAM SCHOOL IN VAPI WAS ESTABLISHED 45 YEARS AGO TO PROVIDE EDUCATION TO THE LOCAL CHILDREN AND THE CHILDREN OF UPL LTD.'S FACTORY PERSONNEL. TODAY THE SCHOOL HAS A CAPACITY OF 1600 STUDENTS FROM NURSERY TO CLASS 12. THE SCHOOL IS EQUIPPED WITH GOOD INFRASTRUCTURE FACILITIES AND PROVIDES EDUCATION IN ENGLISH MEDIUM. THE SCHOOL FOCUSES ON THE OVERALL DEVELOPMENT OF THE STUDENTS. VARIOUS INITIATIVES ARE PLANNED AND UNDERTAKEN TO DEVELOP THE STUDENTS HOLISTICALLY.

The Smt. Sandraben Shroff GnyanDham School -Vapi



GNYAN DHAM EKLAVYA MODEL RESIDENTIAL SCHOOL, AHWA DIST- DANG IS AN EDUCATIONAL INSTITUTE STARTED BY THE GOVERNMENT (IN THE YEAR 2000) FOR IMPARTING EDUCATION TO THE CHILDREN BELONGING TO THE TRIBAL COMMUNITY. IN 2011, LOOKING AT THE NEED TO IMPROVE THE QUALITY OF LIFE AND EDUCATION AT THE SCHOOL, THE TRUST TOOK OVER ITS MANAGEMENT. SINCE THEN MULTIPLE INITIATIVES HAVE BEEN UNDERTAKEN TO ENHANCE THE OVERALL LEARNING EXPERIENCE OF THE STUDENTS IN THIS SCHOOL.

**Gnyan Dham
Eklavya Model
Residential School,
Ahwa Dist- Dang**

Performance of students at EMRS, Ahwa:

EMRS, Ahwa achieved the best results in SSC in the Dang District (Total 51 schools including Govt., Non- Govt., and Eklavya Schools)

	Year	Total no. of students appeared for exam	No. of students cleared exam	Pass Percentage
The comparative result of students in the last three years for SSC	2014-2015	58	58	100 %
	2015-2016	57	57	100 %
	2016-2017	49	49	100 %
The comparative result of students in the last three years for HSC (Science)	2014-2015	31	28	90.32 %
	2015-2016	53	52	98.11 %
	2016-2017	31	30	96.77 %
Result for HSC (Commerce)- 1st batch	2016-2017	20	19	95 %

**Smt. Pushpavati Devidas Shroff Sanskardeep
Vidyalaya, Ankleshwar**

THIS SCHOOL WAS ESTABLISHED TO PROVIDE QUALITY EDUCATION TO THE LOCAL POPULACE IN VERNACULAR MEDIUM (GUJARATI). IT IS A CO- EDUCATIONAL SCHOOL.

THE SCHOOL PROVIDES EDUCATION FROM KINDERGARTEN TO 10TH STD. IT IS CONSIDERED TO BE ONE OF THE BEST SCHOOLS UNDER THE GIDC BELT IN ANKLESHWAR.

The Mobile Education Van Project, Ankleshwar

Mobile Education Van endeavors to provide joyful and meaningful education to the students of primary schools and to provide exposure to the rural school teachers, to activity-oriented teaching techniques. The Mobile Education Van Project was started in 2001 with 1 van catering to 11 schools. In 2010, we introduced one more van in the service and have slowly increased its reach to 25 rural schools. The mobile education van visits every school twice a month, spending 2 days on every visit. The van provides the following educational support to the schools- use of audio-visuals, music, sports, children films, science labs, library, educational aids, charts etc. to facilitate learning.



INFRASTRUCTURE SUPPORT TO ENHANCE QUALITY OF EDUCATION

WE EXTENDED FINANCIAL SUPPORT TO SIYON SUVARTIK CHARITABLE TRUST (SSCT) KAPRADA (VALSAD) FOR CONSTRUCTING A MUCH NEEDED HOSTEL BUILDING FOR THE TRIBAL STUDENTS. THERE ARE AROUND 150 STUDENTS WHO NEEDED THE HOSTEL FACILITY TO CONTINUE THEIR EDUCATION IN A COMFORTABLE ENVIRONMENT. THE CONSTRUCTION WORK IS COMPLETE AND WE HANDED OVER THE FACILITY TO THE TRUST.



3.2

Enhance Capabilities

Gujarat is a hub for chemical industries in India and provides quality infrastructure to the industry. But there was a lack of Chemical Technological Institutes that can provide quality manpower to the industry in the region. UPL Ltd. identified this need to provide world-class research and teaching facilities for the benefit of the industries and hence established a Chemical Technology Institute.





Few of our achievements

The Shroff S Rotary Institute of Chemical Technology (SRICT), Vataria, Ankleshwar. SRICT has been established by UPL to provide world-class research and teaching facilities for the benefit of the industries. The institute has state-of-the-art laboratory facilities and provides an environment that stimulates and encourages academic excellence. The Institute regularly conducts technical workshops, seminars, refresher courses, training programs etc. for the benefit of the students. Various Life Skills Programs are also organized to improve the overall well-being of the youth so that they become responsible citizens.

The current intake of the college is:

Graduate Program- 300 seats in various streams (Chemical Engineering, Mechanical Engineering, Electrical Engineering etc).

Post Graduate Program- 36 seats in Chemical and Mechanical Engineering.

- **SRICT SECURED 1ST RANK IN GTU ,SEM-VIII , SUMMER EXAM -2016**
- **100 % OF SRICT'S FIRST BATCH STUDENTS ARE PLACED AND 95% OF THE SECOND BATCH IS PLACED (PLACEMENT PROCESS IS ON FOR THE 3RD BATCH).**
- **11 R & D CONSULTANCY PROJECTS ARE UNDER ACTIVE RESEARCH**

Sandra Shroff ROFEL College of Nursing, VAPI (SSRCN)

THE NURSING COLLEGE WAS STARTED IN THE YEAR 2003-04 WITH THE OBJECTIVE OF PROVIDING GOOD QUALITY MEDICAL PROFESSIONALS (ESPECIALLY NURSES) TO THE SURROUNDING AREAS. BY PROVIDING EDUCATION, SKILLS AND PROFESSIONAL DEGREES TO THE LOCAL WOMEN, THE INSTITUTE ALSO AIDS IN MAKING WOMEN BECOME FINANCIALLY INDEPENDENT.

At present, the strength of the graduate program is 40 and post graduate program is 15, with a plan to increase the same in the coming years.

We also plan to launch M.Phil and PhD programs in the coming 5 years. The institute is fully equipped with the latest infrastructure and technology to aid meaningful learning to the students. We emphasize on using latest medical techniques and methods to impart learning. Regular assessment is an integral part of the program. We have tied up with various hospitals to impart practical training sessions to our students (Rotary Hospital at Vapi and several specialty and super specialties hospitals at Silvassa, Baroda and Surat).





Dedicated to her Alma Mater- Sandra Shroff ROFEL College of Nursing

Ms. Madhuri Ankleshwaria is a Lecturer (Department of Paediatrics), Sandra Shroff ROFEL College of Nursing (SSRCN) teaching Child Health Nursing to the M.Sc. students. Born and brought up in a humble Christian family background, Madhuri always wanted to be someone whom her parents, family and the nation could be proud of. Nursing provided her with the apt opportunity to align her personal and professional goals. Today she is an independent woman standing on her own feet and supporting her family. Along with this, she got an opportunity to serve the needy patients with compassion and care. Madhuri joined the college in 2010 and under the mentorship of Principal Mrs. Sudha Pedhte, successfully completed her B.Sc. The insatiable desire for gaining knowledge in her professional field kept on growing and Madhuri decided to pursue Masters Degree in Child Health Nursing. This time her friend, philosopher and guide was Principal Maj Mrs. T.K. Bhutia (Retd.) Madhuri recalls how she was a pillar of strength. She is also indebted to the hard working and dedicated faculty who were a source of strength and a guiding force in her life. The college provided her with value-added education, rich exposure through various medical camps, special training at well-equipped multispecialty hospitals and more.

Madhuri thinks that it is a matter of great pride that the college offered her the post of Lecturer immediately after completing her M.Sc. In her own words "It's a privilege to be a part of SSRCN and I promise that our students will bring laurels to our college in professional field".

GIDC Rajju Shroff ROFEL Institute of Management Studies (GRIMS)

Vapi: GRIMS is the result of a partnership between Rotary Foundation for Education and Learning (ROFEL), Vapi and the Gujarat Industrial Development Corporation (GIDC). The institute was established by UPL in 1999 to meet the requirement of managerial manpower in the region.

**THE INSTITUTE OFFERS
2-YEAR FULL-TIME MBA
PROGRAM. THE INTAKE
CAPACITY OF THE INSTITUTE
IS 120 STUDENTS.**



4.0 ENVIRONMENT AND NATURE CONSERVATION
UPL VASUDHA

Depleting forest lands, decreasing sensitivity towards nature and irresponsible actions have been disturbing the ecological balance in the region which can have long term repercussions.

Environment (Our Approach)



Environment conservation and responsible actions towards nature go a long way in making nature an alternate source of livelihood for the local population, who have close economic and cultural links with nature.



Quality of life of the natural habitat must be improved through information dissemination, increased awareness and focused efforts to preserve and protect the same.



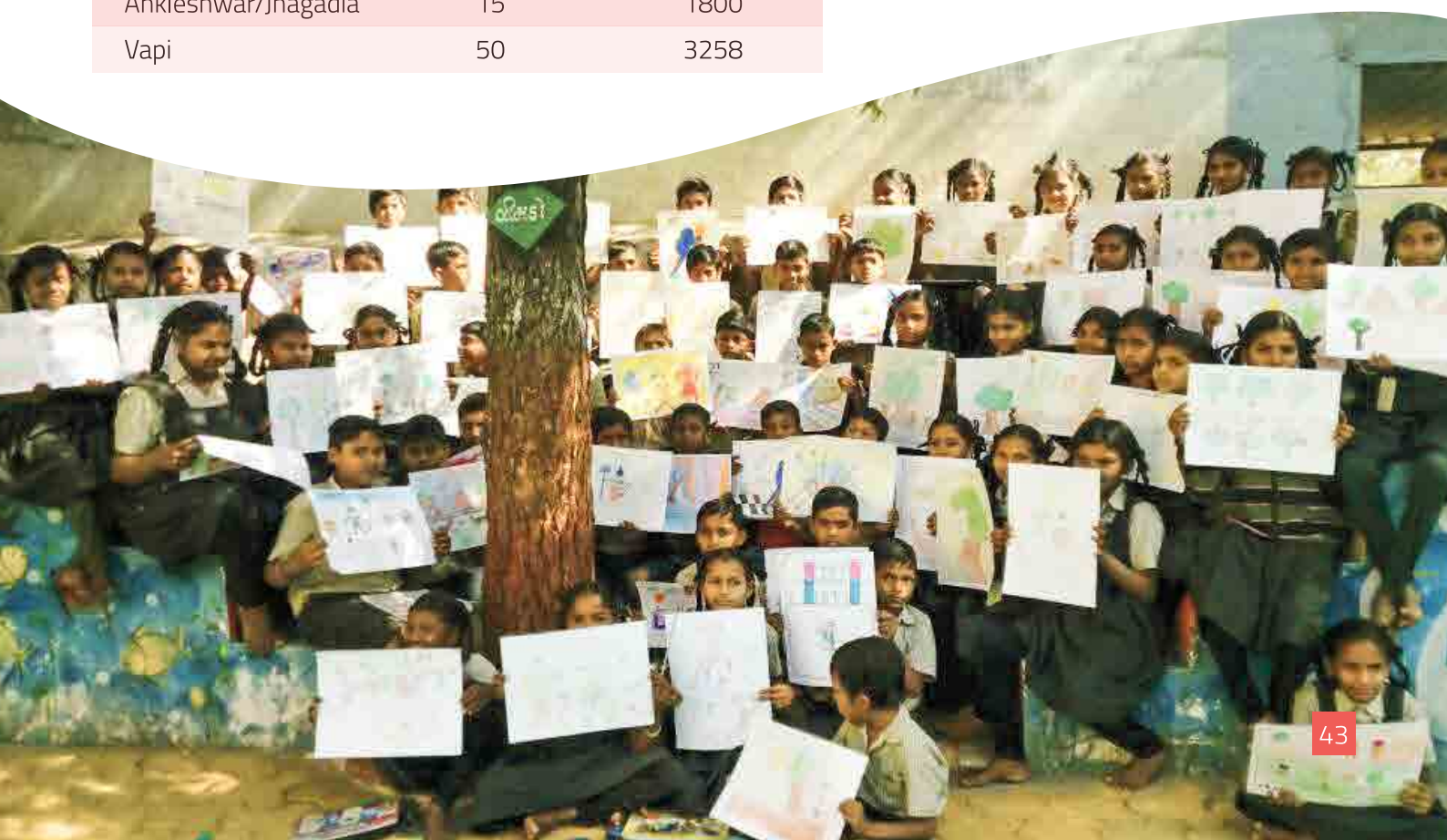
4.1

Conserve Flora and Fauna

Eco Clubs: Children are the flag-bearers of our future. They must be made sensitive towards the environment and responsible towards actions which impact the surrounding. The objective of this program is to make the young generation conscious about the importance of nature preservation and conservation and inculcating good practices amongst them.

Eco or Vasudha Clubs have been formed in schools and students participate in environment-related activities through these clubs.

District	No. of Eco Clubs	No. of Students
Ankleshwar/Jhagadia	15	1800
Vapi	50	3258



Initiatives undertaken by the Eco Clubs

Activity Undertaken	Output - Ankleshwar/ Jhagadia	Output- Vapi
Distribution of saplings	7380 saplings	1000 saplings
Exposure visits were organized to UPL Centre for Agriculture Excellence and Zandu's Medicinal Garden in Vapi for school students	320 students were made aware about medicinal plants and farming	1049 students and 48 teachers benefitted from the exposure visits
Plantation of BoriBagicha in schools	Children from 8 schools were made aware about the concept and benefits of BoriBagicha	10 schools participated in the same
Developed medicinal/ ornamental garden in schools	Not undertaken	Children from 9 schools got aware about medicinal and ornamental plants through the garden
Awareness programs like drawing competitions, elocution, quiz etc. organized	477 students from 15 schools were sensitized about nature and its importance	1685 students from 30 schools benefitted
Interactive session with students and screening of film on environment	22 sessions were organized across 15 schools	1815 students from 25 schools participated and learned

We celebrate various days like World Forestry Day, World Water Day, World Environment Day, World Ozone Day with students and the community every year.





Green Ganesha Workshops

UPL Ltd. in association with Parisar Asha took the environment initiative to the schools in Vapi and Mumbai through yet another initiative called- Green Ganesha Workshops.

This year, the program was implemented in 21 schools in Mumbai, sensitizing 2520 children about the ill-effects of POP idols. The materials used extensively for the creation of Ganesha idols create havoc in the environment. Hence the need to use more eco-friendly Ganesha idols. This initiative creates awareness within the society to stop this idol humiliation & environmental pollution. This workshop also provides joy and satisfaction of creating Ganesha from eco-friendly shadu clay and acts as a stress-buster for the participants.

All these workshops were held in different schools in Mumbai over a period of one month.

Children were extremely happy to attend these workshops. They were hugely benefitted by the short interactive sessions during the workshops, where they were educated about the environmental pollution caused due to POP idols and toxic colors. At the end of each session, a bubbly crowd left with their creative geniuses and a pledge to put an end to this environmental humiliation while working towards the restoration of their Mother Earth with the same devotion and dedication with which they usher their dear 'Bappa' every year.



Sarus Conservation Project, Vadodara

Gujarat is home to a vulnerable, resident species of Cranes called Sarus Cranes. These are found in Ahmedabad, Anand, Baroda and Kheda districts. Sarus Crane (*Grus Antigone*), a resident species is known to use wetlands and agriculture fields and live in association with human beings. The major threat to Sarus Crane in India is habitat loss and degradation due to draining wetland and conversion for agriculture, construction of roads, housing colonies, and railway lines. More recently, many deaths have been recorded due to collision with power lines. The long-term conservation of the species that inhabits human surroundings outside protected areas requires community protection initiatives and education and awareness programs in the major breeding, foraging and roosting areas.

UPL Ltd. has decided to work on their preservation through the Sarus Conservation Project.

This project was initiated in the year 2015 with multiple objectives:

- To assess the status of Sarus Crane's presence in selected districts of Gujarat
- To identify and understand their preferred habitat
- To gauge the various threats these birds face and work towards eradicating these threats



Assessing status of Sarus Cranes

ALL THE INTERVENTIONS IN THIS PROGRAM ARE BASED ON THE SURVEYS AND DOCUMENTATION DONE ON THE STATUS AND NUMBER OF SARUS CRANES IN THE REGION. (CONGREGATION SITES, NESTING SITES, NUMBERS ETC.)



Awareness generation amongst students and farming community

Our awareness generation program focuses on students and farming community. They are imparted information on Sarus Cranes, its habitat and importance through documentary in Gujarati. Posters, pamphlets, slide shows, lectures, posters and presentation talks are organized in the crane breeding areas. Drawing competition, spot quizzes and movie screenings are also done to spread awareness amongst the students.



Rural Sarus Protection Groups

These are community-based groups who work towards a common objective of Sarus Protection. All the conservation efforts are driven by these groups.



Activity Undertaken

Awareness generation programs:

- Bird watching trips
- Nature education camps
- Wild life week programs
- Community Meetings
- Training workshops
- Interactive sessions
- Lectures and talks
- Movie screenings
- Drawing competitions, rangoli making competitions, quizzes and more.

Output/Outcome

650 villagers (including farmers and others) from more than 20 villages have been made aware by the Initiative

This led to reporting of 15 nests from agriculture fields and successful fledging of 28 juveniles

1705 students and 89 teachers from 30 schools were made aware through these activities

Activity Undertaken

Workshop for Rural Sarus Protection Groups

Output/Outcome

12 Rural Sarus Protection Groups comprising 35 volunteers were formed and trained in documentation, handling of injured birds and linked with state forest department for future support and sustainability

Activity Undertaken

Recognition program organized for Rural Sarus Protection group members

Output/Outcome

56 members (volunteers / farmers / teachers) from 23 villages were recognized with appreciation certificate and T-shirt

Activities Undertaken in 2016-17

Activity Undertaken

Surveys were undertaken in all the tehsils of Kheda and Vadodara to study distribution of Sarus crane and their nesting and breeding success

Output/Outcome

- Forty-six wetlands in Kheda, Anand and Vadodara district were documented during the surveys.
- The study documented 500 Sarus Cranes from Kheda district of Gujarat.
- Three winter congregation sites were identified. 120 Sarus Cranes were sighted in one flock in Limbasi (highest sightings till date by the team).
- Eight summer congregation (April, 2017) sites were identified. 170 Sarus Cranes were sighted at the Gobrapura Lake.
- During 2016-2017 nesting season, 26 nests were documented. 36 chicks hatched out.

Major congregation sites and important breeding sites were documented as well.

Activity Undertaken

1000 posters and 4000 leaflets were prepared in local language and Hindi for distribution during awareness programs

Output/Outcome

The community was informed about Sarus Cranes' breeding cycle, their role in agriculture, threats to the species and conservation measures to be taken for the survival and protection of the species

We celebrated the following events with much fan-fare throughout the year with the target community



Sarus in his fields and heart too!

Chhota Bhai is a farmer from Vastana village in Kheda block. He is a real life hero for the Sarus Cranes. He grows Paddy and Wheat on his land. Sarus Cranes have been regularly visiting his fields for some time now. Though Chhota Bhai never cared for the birds earlier, he didn't harm them either. It was sometime in 2015 that he got to attend some of the awareness programs conducted by UPL's CSR team in his village. He became fascinated by the wonderful bird and decided to do something. He became a regular in all the meetings and programs on Sarus Conservation and soon became a member of the Rural Sarus Protection Group in his village.

He attended various training programs and workshops on Sarus conservation. Along with his knowledge, his love for the bird grew too. He has been instrumental in providing information on nesting's, pairs, congregation sites etc. He actively spreads awareness about the bird and convinces his fellow farmers not to disturb the breeding pairs in the nesting season. Chhota Bhai has been responsible for successful fledging of 5 juveniles from 3 nests in his farm land and others. He is a true hero indeed!

4.2

Sustainable Livelihood and Environment



UPL SOCIAL FORESTRY PROJECT

A CSR initiative under



UPL VASUDHA PROGRAMME (Nature Conservation)

With **GRAM PANCHAYAT MOTALI**

Place : MOTALI, Ankleshwar – Bharuch N. H. -8



UPL Social Forestry Project @ District Bharuch

Social forestry means the management and protection of forests and afforestation of barren and deforested lands with the purpose of helping in the environmental, social and rural development. The government has been trying to increase forest areas that are close to human settlement and have been degraded over the years due to human activities.

Under Social Forestry, the community is encouraged to plant trees in village common land, government wasteland and Panchayat land. Social forestry also aims at raising plantations by the common man so as to meet the growing demand for timber, fuel wood, fodder, etc., thereby reducing pressure on traditional forest areas. Social Forestry also formally recognizes the local communities' rights to forest resources and encouraging rural participation in the management of natural resources.

Through this Initiative, UPL Ltd. aims to involve community participation, as part of a drive towards afforestation and rehabilitating the degraded forest and common lands.

Social Forestry in Ankleshwar, Jhagadia and Vagra block

UPL Ltd is working with the Gram Panchayat in the above mentioned areas for social forestry project in the community land which has not been used for long. In this project, we are constructing bore wells, setting up solar system water pumps and micro irrigation systems to ensure continuous irrigation and thereby growth of the plants. A MOU has been signed with the community regarding the upkeep and management of the forest.



Mangrove Plantation in Vagra block

UNDER THE INITIATIVE, WE PLANTED 1,20,000 MANGROVE PLANTS SPREAD ACROSS 60 ACRES OF LAND IN VAGRA BLOCK. MANGROVES NOT ONLY HELP IN PREVENTING SOIL EROSION BUT ALSO ACT AS A CATALYST IN RECLAIMING LAND FROM SEAS.



UPL Social Forestry Project Summary

Plantation Location / Area	No. of Plants	Area in Acre
Tree plantation at village school of Ankleshwar	8710	19.80
Tree plantation at village school of Jhagadia	4675	10.63
Horticulture plantation on farmer's land in Ankleshwar and Jhagadia	1445	5.78
Horticulture plantation on farmer's land in Vandry village	4756	19.02
Trees plantation in Gauchar land	29150	61.5
Total	48736	116.72





5.0 HEALTH AND SANITATION

Poor hygiene and sanitation practices are a leading cause of declining health condition in the country. The situation is no better in the areas where we operate, where a majority of the population does not have access to clean and usable toilet facilities. The situation gets even more grim, owing to the cultural barriers which prevent adopting new practices.



Our Approach



Adequate Health Care Facilities

To provide adequate health care facilities at an affordable cost to the regional people. The medical care must be provided by responsive, caring and efficient medical personnel.



Improved Sanitation Environment

To improve school and community environment (safe, hygienic and healthy) through increased access to sanitation (toilet) and increased use of the same.



5.1

Adequate Health Care Facilities

In order to provide good quality health care facilities especially to the less privileged people in the region, we have instituted and are managing 2 hospitals.

Haria L.G. Rotary Hospital, Vapi

The Rotary Hospital at Vapi is a 250 bed Multi specialty Hospital and is considered as one of the best, well-equipped, professionally managed and well-maintained hospitals in the region. The hospital is equipped with fully functional operation theatres, has trauma and emergency centre, blood bank, dialysis centre, physiotherapy centre and much more. The primary measure of success at the hospital is delivering benchmark quality of medical services by responsive, caring and efficient people with a never-ending focus on service and medical excellence.



THE HOSPITAL WAS STARTED WITH THE ACTIVE SUPPORT OF UPL LTD. IN THE YEAR IN THE YEAR 1977. AND TODAY IS MANAGED BY ROTARY CHARITABLE TRUST.

Shree Sardar Vallabhai Patel Rotary General Hospital, Ankleshwar

THIS HOSPITAL IS MANAGED BY UPL LTD. AND IS COMMITTED TOWARD PROVIDING HEALTHCARE FOR THE SOCIALLY MARGINALIZED AND DEPRIVED SECTIONS OF THE SOCIETY FROM ANKLESHWAR AREA. THE 100 BED HOSPITAL IS EQUIPPED WITH MODERN FACILITIES AND CATERES TO THE NEEDS OF AROUND 2 LAKH PEOPLE IN ANKLESHWAR WHICH INCLUDES THE COMMUNITY AT LARGE, EMPLOYEES AND DEPENDENTS OF PEOPLE WORKING IN ANKLESHWAR, PANULI AND JHAGADIA INDUSTRIAL BELT.



We understand that an improved sanitation environment will necessarily require a 3 pronged approach and hence we work on the following under our...

UPL School Sanitation Program

1. Build excellent quality toilets in schools (equipped with proper drainage facility, availability of water and proper cleaning mechanism)



2. Generate adequate awareness amongst the school students and the community about the immense benefits of using toilet vis-a-vis open defecation



3. Make the community aware about hygiene practices (use of dustbins, washing hands, drainage system in village etc.)

15 toilet blocks have been built in 2016-17 in various schools across Valsad, Ankleshwar, Halol and Jammu benefitting more than 3000 students who have been regularly using the facility since then.

(24 toilet blocks have been built in schools in the last 2 years)

Similarly, 2 toilet blocks have been built at the railway station in Valsad benefitting around 3000 commuters every day.

Awareness Generation Activities



Kathputli Natak was organized for school children & rural community



Interactive sessions on sanitation were organized for the school students across Ankleshwar, Vapi and Halol



Wall paintings have been created, movies have been screened in schools, drawing and essay competitions have been organized to spread awareness



Counselling sessions have been organized for the community and school children regarding waste management, open defecation & other sanitation issues

THE AWARENESS GENERATION PROGRAMS BENEFITTED AROUND 3000 STUDENTS FROM VARIOUS SCHOOLS!



6.0 NATIONAL AND LOCAL AREA NEED

UPL Ltd. looks at development from a holistic perspective. We undertake support and development activities, which need not necessarily fall under our thematic focus area, but nonetheless, are required for growth and development.

Our Approach

Responsive (Need-Based)

Respond meaningfully to natural calamities/ disaster and co-create meaningful solutions to meet specific requirements of underserved people.

Proactive

Development of sports, promotion and development of traditional arts and handicrafts and improve well-being of people through various safety initiatives.

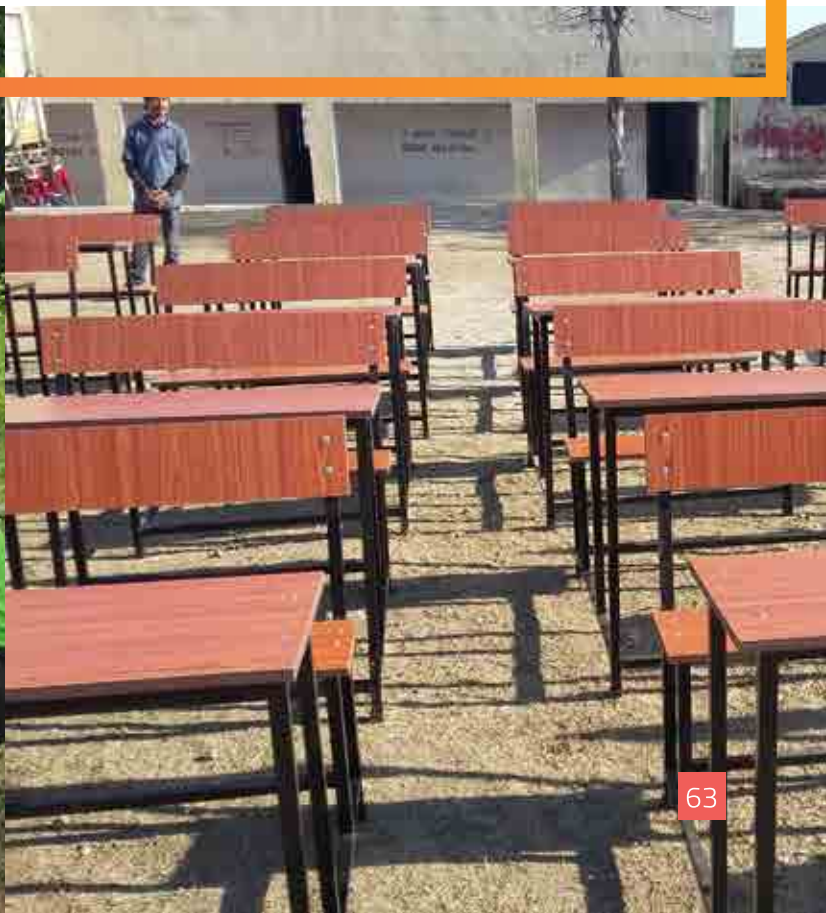


6.1

Responsive (Need-Based) Interventions

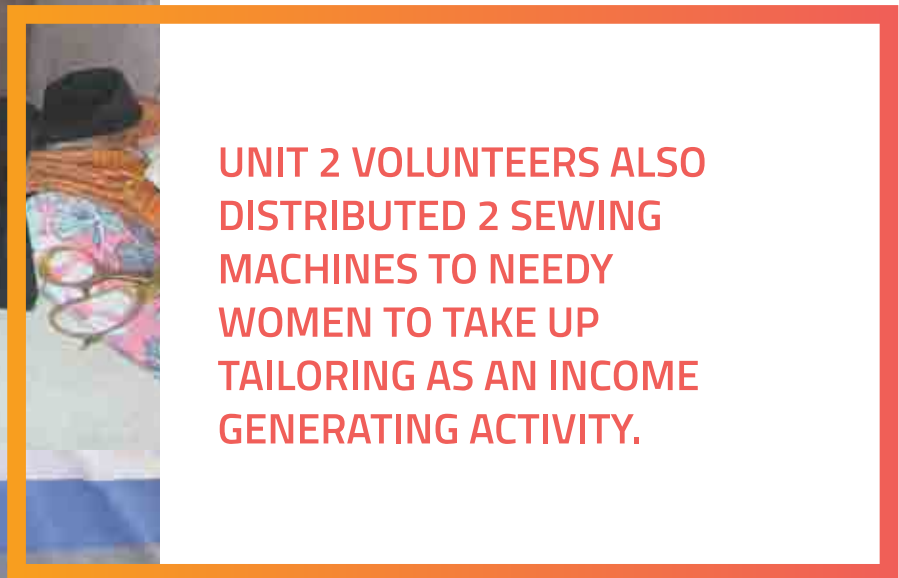
- We distributed note books to 150 needy tribal children of Vapi under our Last Mile Finance Initiative. Under the same initiative, we distributed 200 desks at Senior Secondary School, Vijaypur (Samba- J&K)
- WAU volunteers spent some quality time with differently abled people of Sanjan Home in Umergam block. They also distributed clothes and sweets to them.
- We provided financial assistance for road construction to Kapalsadi and Fulwari village in Jhagadia.
- We built a much needed playground for children at the Motali Primary School.
- Innovative text books of mathematics were distributed to students of 10 primary schools in Pardi and Umergam Block.

WE CONSTRUCTED A DRINKING WATER TANK FOR THE BENEFIT OF STUDENTS IN MANDVA GIRLS SCHOOL.





- WAU volunteers from Unit 1 and Unit 2 distributed sweaters and notebooks to the needy students. 6257 students from 12 schools benefitted from the initiative.



UNIT 2 VOLUNTEERS ALSO DISTRIBUTED 2 SEWING MACHINES TO NEEDY WOMEN TO TAKE UP TAILORING AS AN INCOME GENERATING ACTIVITY.



- Unit 3 volunteers distributed drawing kits and geometry boxes to 180 school students.
- 32 volunteers from Unit 4 donated blood in the blood donation camp organized by them.
- Unit 5 volunteers donated 2068 notebooks to around 517 needy students.
- Volunteers from all the units celebrated Independence Day and Republic Day with the village school children and distributed sweets on the occasion.

6.2

Proactive Interventions

Safety first is the motto that guided us to take up various Safety Training Programs. We focus on girl's safety, road/highway safety and industrial safety. Last year, we initiated a home safety program too. Our programs work towards spreading safety measures in order to prevent and avoid untoward accidents.

THIS PROGRAM ALSO KNOWN AS "NARI SURAKSHA ABHIYAN" WAS STARTED TO EQUIP GIRLS WITH KNOWLEDGE AND SKILLS TO PROTECT THEMSELVES FROM EXPLOITATION AND SEXUAL HARASSMENT. WE FOCUS ON IMPROVING THEIR UNDERSTANDING OF WHAT CONSTITUTES HARASSMENT AND HOW TO TAKE THE SUPPORT OF FAMILY AND SURROUNDINGS TO PROTECT THEMSELVES AND AVOID HARM. SOME SELF-DEFENCE TECHNIQUES ARE ALSO TAUGHT IN THE PROGRAM.

Girl Safety Training



Road/Highway Safety Training

We understand that a lack of awareness about road safety rules is the prime cause of road accidents. A majority of the accidents can be prevented by creating awareness about road safety measures. Participants are made aware of traffic rules and associated measures to prevent accidents.

Industrial Safety Training

The training program aims at promoting good actions and initiatives that would improve overall safety of the industrial workspaces and contribute to the well-being of the workers and the environment. We focus on the use of safety equipments, do's and dont's in a manufacturing unit and measures to take in case of an accident.

Home Safety Training



THIS PROGRAM AIMS AT INCULCATING SAFE PRACTICES AT HOME. THE IMPORTANCE OF HOME SAFETY IS EMPHASIZED WHILE IDENTIFYING THE HAZARDOUS AREAS IN OUR HOMES. MEASURES ARE SUGGESTED TO PREVENT FIRE ACCIDENTS, ELECTRIC ACCIDENTS, HOW TO AVOID SLIPS, TRIPS AND FALLS AT HOME, AND HANDLING HAZARDOUS MATERIALS AT HOME ETC.

Training Program	No. of Trainings	No. of Participants	Target Groups
Girls Safety Training	54	3216	School girls and women SHG members
Road Safety Training	103	5790	College students
Industrial Safety Training	6	135	ITI students
Home Safety Training	10	292	Women SHG members

More than 20,000 people have benefitted from the safety programs till date!



UPL'S 'UNNATI' IS A STEP TO HELP COMMUNITY BASED ORGANIZATIONS IMPROVE THEIR ORGANIZATIONAL CAPABILITIES AND THEREBY IMPROVE THEIR EFFECTIVENESS ON THE FIELD.

UPL Unnati

This project focused on capacity building of 6 CBOs in Mumbai working in various areas and development domains. The project was implemented by Renovate India which is a social enterprise operating from Mumbai and working mainly with grassroots' organizations.

The outcome of the intervention has been summarized below:

Project duration	7 months
No. of CBO's impacted	6
Services offered	<ol style="list-style-type: none"> 1. Conducting SWOC Analysis 2. Preparing Annual Report 3. Setting up Information Systems 4. Financial Management and Human Resource Management Systems 5. Social Media Management 6. Writing Project Proposal
Total time invested on the above services	2070 hours
Workshops conducted	11
Review meetings held	6
Visits made to the CBOs	107 (cumulative for 6 CBOs)

Benefits to the CBOs through the above intervention:

- All the CBOs have their SWOC Analysis report for reference and use
- All the CBOs got their Annual Reports prepared for the last 3 years
- Project information system has been established for all of them
- Financial policies have been framed in all the CBOs
- HR Policy and Job Description for employees have been framed
- Documentaries, website content development , FB pages have been created for all
- All the 6 CBOs have a project proposal prepared which can be used as reference point for further proposal writing.

THE PROGRAM SAW ACTIVE INVOLVEMENT AND SUPPORT FROM THE SENIOR MANAGEMENT (DEPARTMENT HEADS), WHO SHARED THEIR KNOWLEDGE, INSIGHTS AND VALUABLE EXPERIENCES WITH THE PARTICIPATING CBOs', THEREBY ENRICHING THE PROGRAM MANIFOLD.





Global Parli Project

Global Parli is a pilot project of providing 360-degree development to 15 villages in Parli tehsil (District- Beed) in Marathawada. The primary goal is to increase the per capita income of each family by 250% in 3 years.



This project is being implemented by "Global Parli" team under the leadership of Mr. Mayank Gandhi.

UPL LTD. IS SUPPORTING THE GLOBAL PARLI PROJECT TO DEVELOP A REPLICABLE MODEL OF RURAL REJUVENATION BY PROVIDING FINANCIAL, TECHNICAL & MANAGEMENT SUPPORT TO THE PROJECT.



Gram Swaraj

The community has been actively involved in working for their common cause of deepening and widening of rivers. Village administration has improved by leaps and bounds since the government officials like a veterinary doctor, Talati, Gram Sewaks etc. have started coming regularly after our intervention.



Water Management

The key to the development of this area is the rejuvenation of the 32.5 km Paapnashi river. This river and its tributaries pass through almost all the 15 villages. The river has to be cleared of all obstructions, deepened and broadened. Work has started to clear the obstructions.



Economy

10 families each from the 15 villages were given one month old chicks to supplement the income of the poorest families in the villages. Camps have been organized to promote banking practices and online transactions. 70% people have opened accounts and have already started transactions. Women from 15 villages have received orders to stitch bags for corporates, including UPL Ltd.



Human Development

5 schools have been selected for comprehensive school up-gradation program – all aspects including infrastructure, e-learning, teachers, additional teaching etc. are included. Health camps have been organized with the distribution of health cards and free medicines. A one-year intensive training of youth on agri-entrepreneurship was organized. To promote the culture of sports amongst the youth, multiple initiatives were undertaken. A wrestling pit (akhada) has been restarted in Waghala to promote the sport, a 5 km marathon race was organized for the youth and a football tournament was organized for all 15 villages.





Support to Trusts and Institutions for Nation Building

UPL Ltd. provided financial support to various Institutions and Trusts which are playing a key role in nation building in various areas. The key amongst them are:

Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao B. Patil in the year 1990 with a vision to provide a value-added educational platform to society, in multiple dimensions, right from Nursery to Doctoral programs in all professional streams, enabling students to achieve freedom through Education.

Jawahar Medical Foundation, Dhule was registered in the year 1984 to cater to the needs of the people of the Dhule region. The first major achievement was in 1989, when a charitable general hospital was set up to look after the health needs of the rural population of Dhule district. Initially, the hospital had only 150 beds, and was run on the no-loss-no-profit basis. In 1989 the foundation started an urban health centre inside the Dhule city, at Lane no. 4 and another rural health center at Village Mundalwad in Dhadgaon Taluka (an Adivasi area). Thereafter, activities of the foundation picked up fast.

Dr. Aabaji Thatte Sewa Aur Anusandhan Sanstha, a Charitable Trust, registered under Bombay Public Trust Act 1860 established in 1996 with the sole aim of alleviating the sufferings of people with various medical illnesses, has been serving the society for more than a decade. Recognizing the emergence of Cancer as a major health problem on an epidemic scale in our country, the managing committee decided to establish state-of-art facilities for diagnosis, prevention and treatment of cancers. Nagpur, the medical hub of central India was selected to host such facilities. As an initial step, a unique facility, Centre for Preventive Oncology and Palliative Cancer Care is dedicated to service cancer patients on 19th August 2012, in response to the immediate need in the two areas of cancer prevention and rapidly increasing need of multi-disciplinary palliative care for patients with advanced cancers.



7.0 THE COMPLIMENTARY EDUCATION PROGRAM

CSR Initiative in Brazil



Program Background

The program is undertaken in challenging localities with people belonging to low socio-economic status, living in areas with poor infrastructure, less or no access to sanitation, health, education, cultural activities or leisure. This socio-economic background exposes the youth to child prostitution, domestic violence and idleness which could lead them to the dangerous world of marginality.



Target Group

Teenagers around the age of 13 years, who are exposed to psycho-social vulnerability; located in regions of extreme deprivation; attending the 7th or 8th grade in public schools with at least 75% attendance and belonging to low-income families with per capita income not exceeding half of the minimum wage, those who are residents of poor communities where the program is working.



Our Partner

The Association Life is a Non-Governmental Organization (non-profit) that believes in the power of education to change the world in which we live, by forming the agents of that change. Through educational activities, Association Life promotes the development of social and educational skills of underprivileged youth so that they can start working as creative, responsible and competent entrepreneurs.

The Complementary Education Program aims to provide the adolescents access to:

- The most appropriate colleges in preparing for college entrance exams
- Competitions for technical colleges
- Extra-curricular courses
- Medical and psychological care
- Respecting and understanding the needs of one another



Program Components: The program aims to achieve the above by working on the following:

Tutoring to break the barriers of inequality, reasoning, improving the level of knowledge and skills desired for mainstream education.

Encourage Reading in youth so that they become educated, dynamic and insightful, critical and aware citizens of the world.

Talking develops the ability to present their ideas and exchange information on controversial topics.

Lecturing provides access to varied information to the youth, helping them with their development and providing tools to increase their confidence and self-esteem, thus helping them achieve their goals.

Show movies as an entertaining activity for the youth to learn about people, culture, enhance their capacity for dialogue and interpretation, as well as bring about a greater understanding of different situations in a very complex world.





Story Telling: Awakening the desire for listening and learning in youth through storytelling.

Art Therapy: Work with the medium of art and creativity that helps in spurring imagination, development and expansion of creative potential of the youth aiding them to become an agent of transformation in their life.

Centre for Informatics: Offering the youth, space where they can learn to use the tools of the Internet for conducting research and equipping themselves better for the profession they wish to undertake.

Kumon: Discovering the potential of each individual, honing their skills to the best of their abilities, empowering them to become responsible citizens who shall contribute to the global community.

Learning English: Develop in students, the four English communication skills:

-  Speaking
-  Reading
-  Writing
-  Listening and comprehension

Professional Development: Involve the youth in activities that encourage access to knowledge and development of a future project, imparting comprehensive training and inculcating work ethics, values and behaviours necessary for surviving in the corporate world.



“

In our life, there are always difficulties and obstacles! Here, I am learning to face them. For me, Association Life is a shield that helps me to take down all barriers: knowledge gap, shyness, and difficulties in relationships ... I am much happier and confident!

”

Maxwell Danilo de Paula, Elementary School

“

In Life Association, I found affection, experience, a lot of learning and special opportunities that have already made a lot of difference in my life!

”

Camila Rodrigues do Carmo, High school



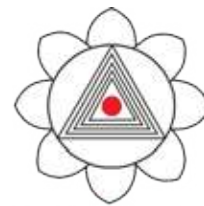
People and Partners

Our development efforts are driven by a team of well qualified, experienced and passionate development professionals. A majority of us have worked in the development domain for more than 15 years. The team members have expertise in specific domains like Livelihood Promotion, Skill Development, Environment and Nature Conservation, Social Science/ work, Rural Development etc. Along with our education, skill and experience, we bring a lot of love, passion and dedication to our work.

In 2016-17, our endeavours were also supported by 9 interns from 3 different colleges, who brought fresh ideas and perspectives to our interventions.



We are thankful to our partners (organizations and individuals) who bring along specific skills, expertise and experience and create synergistic values for all the stakeholders.



PARISAR ASHA
CENTRE FOR EDUCATIONAL RESEARCH AND TRAINING





The Centre for Entrepreneurship Development
(A Government of Gujarat Organization)
ઉદ્યોગસાહસિકતા વિકાસ સંસ્થાન



BAIF DEVELOPMENT RESEARCH FOUNDATION

Committed to Sustainable Development in Rural India

BAIF Bhavan, Dr. Manibhai Desai Nagar, Warje, Pune 411058, India



DIRECTORATE OF EMPLOYMENT & TRAINING

(An ISO 9001:2008 Certified Organization)

and more...

Partners Speak



Mrs Vaishali Prajapati,
President- Utkarsh Mahila
Association (UMA) Valsad

I wish to thank UPL for the support and help it provided, for the dedication, attention and open-minded thinking and for its readiness to help, with very prompt response to requests. Thank you for opening this door of opportunity, which is a huge step for us, and for giving me the strength to persist and succeed. Thank you for everything.



Pravin Bhai,
Principal- Pariya MukhyaShala

The toilets built by UPL Ltd. are as good as those found in big hotels. The facilities for upkeep and maintenance are also proving to be very useful. The various activities organized in our school are also helping children develop good hygiene practices from an early age.



Naveen Patidar,
Chief Operations Officer- AKRSPI

The Dangs district is one of the poorest in Gujarat with the highest tribal population (98%). There is high migration as agriculture productivity is low. This affects both food and nutritional security. UPL has supported AKRSPI for the last 3 years in enhancing food security through promotion of SRI (System of Rice Intensification) which both enhances rice productivity but also uses fewer seeds and water. In addition, vegetable cultivation has been made possible for landless women through the promotion of landless gardens (vegetable cultivation in gunny bags). To ensure that crops do not over-use water, innovative low-cost drip irrigation has been piloted in addition to supporting farmers accessing drip from the government. Overall this support has been flexible, allowing AKRSPI to respond to the changing needs of the community and new innovations which emerge.



We Are United (WAU) Volunteers @ UPL Ltd.

Involvement of our employees in CSR initiatives is an integral component of our CSR thought process. We have designed a well-defined process to enable the employees to participate in the programs. The objective of the program is to take employee volunteering to UPL factory locations and offices in a structured manner.

The UPL CSR team co-ordinates with the WAU volunteers and helps them in using their talent and skills for the betterment of society and environment.



THE ACTIVITIES UNDERTAKEN UNDER NATIONAL AND LOCAL AREA NEED ARE ENTIRELY DRIVEN BY WAU VOLUNTEERS.



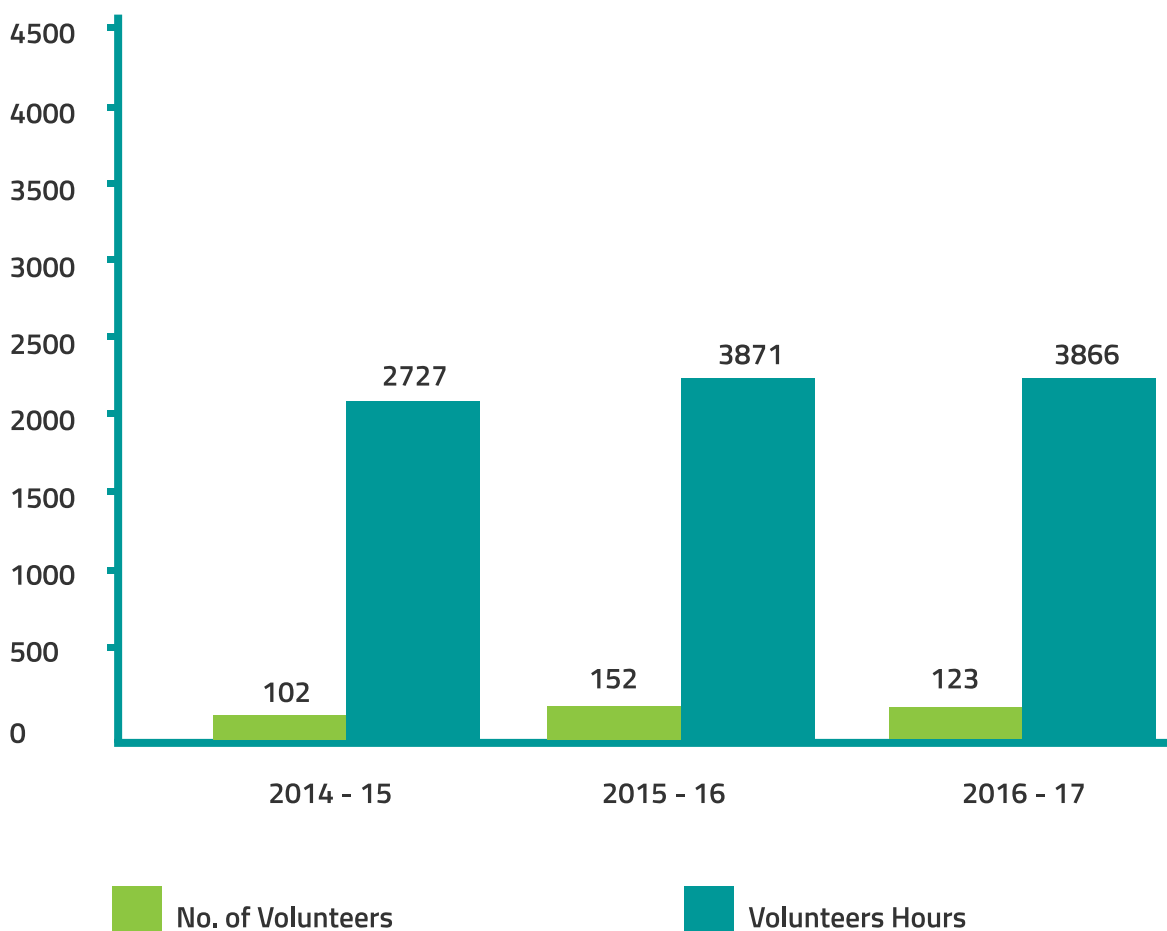
Awareness generation activities mentioned under sanitation program also see active participation from our volunteers.



The following table captures the participation level of volunteers at various locations:

Name of Unit	No. of volunteers	Volunteer hours
Unit – 0 (Vapi)	27	682
Unit -1(Ankleshwar)	16	843
Unit -2(Ankleshwar)	22	508
Unit -3(Ankleshwar)	17	973
Unit -4 (Halol)	13	184
Unit -5 (Jhagadia)	15	308
Unit 8 (Jammu)	13	368
Total	123	3866

WAU Volunteers



WAU Mahotsav 2017

Celebrating Digital India

WAU Mahotsav is an annual event that celebrates the immense talent of the children studying in village schools. The event gives the children an opportunity and a platform to showcase their special skills that do not find exposure in the day-to-day learning routines. This year the event was celebrated on 11th February at Ankleshwar. Though it is a 1 day event, the preparation for the same begins almost a month in advance. WAU volunteers prepare the children for various group activities and solo performances. Preliminary competitions are organized at the school level to bring out the best.



CONSIDERING THE IMPORTANCE OF DIGITIZATION, THE THEME OF THIS YEAR'S EVENT WAS DIGITAL INDIA.





The event saw participation from 280 children from 17 different schools (Ankleshwar, Jhagadia and Halol block). The event saw enthusiastic participation from school teachers too. Some of the events included drawing competitions, elocution, group dance, group singing performance, quiz contest, drama- skit and much more.



65 TEACHERS AND 49 WAU VOLUNTEERS MADE THE EVENT A SUCCESS AND A MEMORABLE EXPERIENCE FOR THE STUDENTS!



Moving Ahead

2016-17 HAS BEEN A REWARDING YEAR. TOGETHER WITH THE COMMUNITY AND OUR PARTNERS, WE ACHIEVED WHAT WE HAD SET OUT FOR AND MORE. HOWEVER, WE AT UPL LTD. BELIEVE THAT DEVELOPMENT MUST BECOME A SELF-SUSTAINING VIRTUOUS CIRCLE, WHICH MOVES ON ITS OWN WITH MINIMAL EXTERNAL INTERVENTION. OUR APPROACH IN FUTURE WILL BE TO MAKE ALL OUR PROGRAMS SELF-SUSTAINING. THE PREVIOUS YEARS HAVE ALREADY SET THE TONE FOR THE SAME. A LOT OF GROUNDWORK HAS ALREADY BEEN DONE. COMMUNITY BASED ORGANIZATIONS HAVE BEEN SET UP IN THE VILLAGES, YOUTH AND WOMEN ARE GETTING EQUIPPED EVERY DAY AND SYNERGISTIC PARTNERSHIPS HAVE BEEN FORMED WITH LIKEMINDED INDIVIDUALS AND ORGANIZATIONS.

The coming year will see a lot of consolidation of efforts. We will be focussing on strengthening our programs through working on the needs and strengths of the community and our partners. We intend to work on clusters as units of development. These clusters will be treated as self-sustaining units which will see focussed efforts for all round development. Farmers, youth and women will form the vehicles of growth.

We will establish more linkages and work with spirited partners to reach to a wider audience. The experience of working with Global Parli Project and Unnati was very enriching and fruitful. Such synergies create a lot of value for all stakeholders and hence need to be expanded.

At the micro level, we will continue our efforts with renewed vigour. Group level enterprises have not yielded expected results in the past and hence more emphasis will be given to form individual level enterprises for SHG members. More youth will be trained in employable skills with emphasis on agri and allied activities. Sanitation will continue to be a focus area for the team with an emphasis on removing socio-cultural barriers to health and sanitation. Children will be targeted to be the torch-bearers of change in this domain. Schools and public places will be provided with well-kept toilet blocks. Social Forestry will receive a lot of attention in Vasudha with a focus on planting and upkeep of tress on community land.

The coming years will bring a lot of promise for change and responsibility to deliver the same with the community. All stakeholders will realise their roles and play their parts to the optimal. Together we can bring the change and we will!

WE WELCOME YOUR FEEDBACK ON OUR PROGRESS AND THE CHALLENGES WE FACE.

Send your feedback to- rishi.pathania@uniphos.com

Awards and Recognition

In recognition of our efforts...

UPL's CSR efforts get showcased on India Today

INDIA TODAY SHOWCASED UPL'S CSR EFFORTS ON ITS PREMIER SHOW OF "INDIA INDEED". INDIA INDEED – THE POWER OF GIVING BACK, SHOWCASES THE CSR WORK OF THOSE IMPACTFUL ORGANISATIONS WHO REALISE THE IMPORTANCE OF BEING SOCIALLY RESPONSIBLE AND EMBRACE THE IDEA OF CORPORATE SOCIAL RESPONSIBILITY. THE PROGRAM SHOWCASES EXCEPTIONAL COMPANIES COMMITTED TO GIVING BACK TO THE SOCIETY AND COMMUNITY AS A WHOLE. BASED ON THE RESEARCH UNDERTAKEN ON TOP 200 ORGANISATIONS AND VETTED BY THE INDIA TODAY BOARD AND INDUSTRY EXPERTS, 15 BIG CORPORATE HOUSES WERE SELECTED (1 CORPORATE HOUSE IN EACH EPISODE).



The 21-minute maiden episode on UPL showcased our various CSR interventions in the field of agriculture, education, employability, sanitation etc.

The entire program may be viewed using the given link:

<https://www.youtube.com/watch?v=ENbo6B6cXp0>



S. R. SHROFF AAJVIKA TRUST FEATURES IN GUJARAT CSR OUTLOOK REPORT 2017 RELEASED BY NGOBOX. ACCORDING TO THE REPORT THERE ARE TOP SIX CSR FOUNDATIONS IN GUJARAT THAT ARE DRIVING IMPACTS THROUGH CORPORATE SOCIAL RESPONSIBILITY PROJECTS. THE REPORT HAS A CASE STUDY ON UPL VASUDHA PROGRAM MENTIONING THE EFFORTS AND RESULTS UNDER THE SARUS CONSERVATION PROGRAM.

CSR Project of UPL Ltd. was recognised at GLOBAL CSR EXCELLENCE & LEADERSHIP AWARDS 2017 which was held on 18th February, 2017 at Taj Lands End, Mumbai. The award was presented by His Excellency- The Ambassador of Canada. The award was presented to recognise UPL Ltd.'s efforts towards Poverty Alleviation.





- **COPE CSR Gujarat Leadership Awards 2013** in recognition of CSR work in the field of Poverty Alleviation.
- **Mother Teresa Award for the Corporate Citizen 2013** – UPL Ltd. Awarded Certificate of Appreciation for work in CSR.
- **Responsible Business Awards 2013** - Mr. Rishi Pathania (Head CSR, UPL Ltd.) awarded CSR Leadership Award 2013.
- **India's First 10 CSR Thought Leaders** – Mr. Rishi Pathania (Head CSR, UPL Ltd.) awarded CauseBecause thought Leader 2014 in the CSR and sustainability domain in India.
- **50 Most Caring Company Awards 2014** - UPL Ltd. conferred with the "50 MOST CARING COMPANY AWARD 2014".
- **IndiaCSR Community Initiative Awards 2014** - Selected for Best CSR Project for Sustainable Livelihood (Agriculture Development).
- **Rashtra Vibhushan Award 2015** for focus CSR work by UPL Ltd. on Livelihood Creation in area of Agriculture Development, Skill Development and Entrepreneurship.
- **World CSR Congress 2016** - Mr. Rishi Pathania (Head CSR, UPL Ltd.) selected as 100 Most Impactful CSR Leaders (Global Listing).



**UPL PRAGATI - CATALYST FOR GROWTH...
(A CSR INITIATIVE BY UPL LTD.)**

CONTACT

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